



Mobile print solutions

Mobile computing has become pervasive—it's simply a state of always-on, barrier-free connectedness that entertains, enlightens and helps you get more work done. However, users need the ability to print any file from a mobile device the same way they print from their PCs, from using simple point-and-click printing options to easily finding a printer and getting quality output with every job.

Tablet and mobile devices are replacing PCs for printing

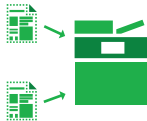
Access

the digital file from your mobile device



Send

file directly to Lexmark MPF anytime, from anywhere



Print

document quickly and securely



Deliver

printed document to the appropriate people and processes



While users expect desktop and mobile printing to be equally convenient, IT managers know it can be challenging to provide seamless output from a mobile device due to mobile's unique characteristics:

- ▶ Multiple mobile operating systems with varying native OS print capabilities
- ▶ Rapid and continual evolution of mobile OS platforms
- ▶ Varying connectivity over cell connections, Wi-Fi and corporate networks
- ▶ Usability and support challenges associated with finding and connecting to a printer
- ▶ Mobile security schemes that differ from traditional enterprise security standards



Lexmark's mobile printing portfolio includes:

Mobile Standards: It's free, it's built into mobile and you can use it with Lexmark devices now. But while built-in mobile OS print features are convenient, printing in business environments may require additional flexibility.



AirPrint is a mobile printing solution included with the Apple iOS v 4.2 and later mobile operating systems that delivers a simple, direct print experience on a local network without the need to install a print driver.



Google Cloud Print is a built-in print capability on Android devices and Chromebooks that enables a driverless direct print experience on a local network, as well printing via the cloud to a cloud-connected print device.



The Mopria Alliance is a non-profit membership organization of leading global technology companies with the goal of providing simple wireless printing from smartphones, tablets and other mobile devices.



Windows 10 Mobile unifies the Windows desktop, tablet and phone operating systems into a single OS, allowing the phone to share many of the same features as the desktop system.

Mobile Solutions

These solutions are available from Lexmark to integrate the mobile device with the printing experience.



Lexmark Mobile Print app for iOS and Android devices provides a simple and consistent user experience for printing from mobile devices.



Lexmark Print Management provides the most comprehensive solution to enable printing from mobile devices in an enterprise environment.

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